

POLYPHONIA

Thematic Tourism Development Through the Preservation of Polyphonic Music, unique element of the cross-border Cultural Heritage

The Cross-Border Cooperation Project, POLYPHONIA, which is funded by the Interreg IPA CBC Programme "Greece – Albania 2014 – 2020", was launched on the 18th of January 2019. But what is the purpose of POLYPHONIA?

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What is the POLYPHONIA Project?

A new cross-border Project took off on the 18th of January 2019: POLYPHONIA – the acronym for Thematic Tourism Development Through the Preservation of Polyphonic Music, unique element of the cross-border Cultural Heritage – received financial support from the Interreg IPA CBC Programme "Greece – Albania 2014 – 2020", including 5 Project Beneficiaries from Greece and Albania. The aim is to preserve and enhance the polyphonic music of the regions of Epirus and South Albania, as an integral cultural element of the intervention area, and to effectively valorise it in the field of thematic tourism. The main outputs of the Project will be the development of the POLYPHONIA Cultural Brand and Thematic Route that will be utilised to efficiently and productively exploit polyphonic music in terms of cultural and thematic tourism, through the establishment of a Cross-border Virtual Reality Museum and Exhibition, as well as an Augmented Reality Tourist Application for tablets/smartphones. POLYPHONIA also entails actions of enhancing the awareness of cross-border cultural heritage, such as the establishment of two cross-border Centers for the provision of tourist information, musical knowledge & the conduction of workshops. Moreover, the Project's Network will represent a common field of actions of cooperating organizations, in the fields of cultural values and tourism development. In this context a Polyphonic Caravan will be created, touring both sides of the borders, giving life to small villages of the countryside. Finally, to capture and broadly celebrate the essence of polyphonic music heritage, a two-Day Festival & Conference will be held jointly in Gjirokastra & Pogoni.

THE POLYPHONIA PARTNERSHIP

The POLYPHONIA Partnership consists of five (5) Project Beneficiaries from Greece and Albania

Lead Beneficiary:



Project Beneficiaries:



DISCOVER MORE ABOUT POLYPHONIA

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POLYPHONIA KICK-OFF MEETING AND 1ST SC MEETING IN IOANNINA

The Kick-off Meeting of the POLYPHONIA Project was held on the 18th of January 2019 in the Headquarters of the Regional Union of Municipalities of Epirus, in Ioannina, by the Lead Beneficiary. The LB welcomed all participants to Ioannina and illustrated the agenda of the meeting. The Project in its general features was outlined; in particular the Project's objectives, outputs and expected results, the Work Plan and the Beneficiaries responsibilities, were presented by the LB, as well as the general description of the Deliverables foreseen in the Work Packages. Moreover, a brief presentation took place concerning the Partner's profile, Organisations characteristics and activities and staff involved in the Project. The Beneficiaries have confirmed that they have set up the working group and their representatives in the Steering Committee of the Project. The Lead Beneficiary presented the Project Management Procedures, as well as the management structures, i.e. the roles of the LB and PBs to the Project management and part of the internal communication procedures. In addition, the financial management and reporting were described and a brief discussion followed the presentation. The day ended with the 1st Steering Committee Meeting with the definition of the role and functions of the Steering Committee, as well as the rules of procedures to be followed.



POLYPHONIA INFO DAY AND 2ND PROJECT MEETING IN VLORE

The Info-day and 2nd Steering Committee and Project Meeting of the POLYPHONIA Project were held on the 4th and 5th of December 2019 in Vlore, hosted by PB4, the Regional Directorate of Cultural Heritage, Vlore. The Info-day took place at the hall of the "Culture Palace Laberia" in Vlore, in the presence of the media and Project Beneficiaries, along with the participation of polyphonic groups' representatives, as well as stakeholders from Vlore Region. The purpose of the info-day was to explain the aim and the goals of the Project to the public, as well as to raise awareness and the interest of key stakeholders. Approximately sixty (60) people attended the meeting, who also had the chance to enjoy a performance by the "Bilbili" polyphonic group. Overall, the info day was very successful and it received media attention from the local and national press. On the following day, the 5th of December, the Project Beneficiaries met in Vlore, for the POLYPHONIA 2nd Steering Committee and Project Meeting. The main issues covered were the project implementation status, next milestones and pending issues, as well as the presentation of the Project's Communication Strategy, elaborated by the Regional Directorate of Cultural Heritage, Vlore.



POLYPHONIA TV SPOT

WATCH IT NOW



COMING UP:



30th of January 2020 • Ioannina
POLYPHONIA Info-Day



The POLYPHONIA Project is co-funded by the European Union and by National Funds of the Participating Countries participating in the Interreg IPA II CBC Programme "Greece – Albania 2014 - 2020".

The views expressed in this Newsletter do not necessarily reflect the views of the European Union, the participating countries and the Managing Authority.

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You don't have to do anything, unless you no longer wish to receive emails concerning the I-STORMS project. Should this be the case, then please contact us in reply to the email stating this fact. If we don't hear from you, we shall assume you wish to continue receiving information about I-STORMS and keep your email address on our list.

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